



FLORIDA HOSPITAL CANCER INSTITUTE

DeLand | Fish Memorial | Flagler | Memorial Medical Center

Community Outreach: Outcomes Report Lung Cancer Education and Smoking Cessation

Background:

Smoking is the leading cause of preventable death in the U.S., causing over 438,000 deaths per year. In 2015, an estimated 15.1% (36.5 million) U.S. adults were cigarette smokers. Smoking-related illness in the United States costs more than \$300 billion a year. In the State of Florida, the adult smoking rate in 2015 is higher than the national average, and is at 15.8% (2,554,200). The annual health care costs in Florida directly caused by smoking \$8.64 billion. In 2010, the prevalence of smoking in Volusia and Flagler counties are higher than the national and state averages

Census Data

County Name	Total Population ¹	Population 50+ ¹	Smoking Prevalence ²
Flagler County	102,408	51,543	18%
Volusia County	507,531	231,783	25%
TOTALS	609,939	283,326	22% ³

Strategies:

- a. Local organization partnership:
 - o Northeast Florida Area Health Education Council
 - o AHEC Provides Tools to Quite and the Quit Smoking Now Curriculum

- b. Facility Actions:
 - o Each facility partners with AHEC
 - o Classes are promoted and held at the facility
 - o Patients are actively referred to AHEC
 - o Radiation Oncology at FH Memorial Hospital Cancer Institute implemented a smoking cessation program, providing information to patients, referrals to programs and educational materials.

c. OUTCOMES

FH DELAND 2016 Activities that were cost-free

- 5 classes (January – November) were held at FH Deland 92 community members attended
- 9 classes held in partnership with AHEC were held in the community venues and 55 community members attended.
- In total, 14 classes were held and 147 members attended.

FH FISH 2016 Activities that were cost-free

- 5 classes (January – November) were held at FH Fish; 46 community members attended

FH FLAGLER 2016 Activities that were cost-free

- 7 classes (January – November) were held at FH Flagler 91 community members attended

FH MEMORIAL MEDICAL CENTER 2016 Activities that were cost-free

- 13 classes (January – November) were held at FH Memorial and Oceanside 92 community members attended
- 3 classes held in partnership with AHEC were held in the community venues and 16 community members attended.
- In total, 16 classes were held and 108 members attended.

Florida Hospital Cessation Classes - January 1- November 30, 2016

Location	1/1/16-11/30/16 Number Referrals	1/1/16-11/30/16 Number Of Classes	1/1/16-11/30/16 Number Enrolled	1/1/16-11/30/16 Number Attended
Florida Hospital Deland	1	5	59	92
Florida Hospital Flagler	129	7	132	91
Florida Hospital Fish Memorial	43	5	70	46
Florida Hospital Memorial	247	7	62	42
Florida Hospital New Smyrna	118	8	95	57
Florida Hospital Oceanside	45	6	47	32
Total	583 referrals	38 classes	465	360