

Dear AdventHealth Family,

AdventHealth is honored to be one of the country's most innovative health care systems, with a philosophy of whole-person health and a network of people dedicated to providing compassionate care to every person that walks through our doors.

As the largest faith-based health care system in the United States, our faith guides us to focus just as much on inward healing as on treating injury and illness when they occur. Exceptional care means delivering the latest medical treatments while engaging the whole person.

Philanthropy at AdventHealth

Since our first hospital opened in Central Florida in 1908, thousands of generous individuals, families and organizations have become whole-person care ambassadors by donating to the Foundation.

Community support continues to be essential to the further development of programs, services and research as well as furthering our mission of Extending the Healing Ministry of Christ. These advancements are only possible because of the generous people in our community. People like you.

This Executive Philanthropy Briefing details the history of AdventHealth in Central Florida and around the world and highlights community involvement over the last decade.

I invite you to learn more and participate in this legacy of generosity.

We are proud to have you as part of our AdventHealth family. We deeply thank you for helping to further our mission to support patients and families in Central Florida and beyond. Let me know if you have questions or would like additional information.

Sincerely,



David Collis
President
AdventHealth Foundation Central Florida



AdventHealth Foundation Central Florida Executive Philanthropy Briefing

A legacy of generosity. A future of innovation.

In 1866, a small group of Adventist Christians opened the Health Reform Institute in Battle Creek, Michigan. This health care facility, which was later named the Battle Creek Sanitarium, began pioneering health practices that altered society's fundamental understanding of medicine and healthy living. Members of the Seventh-day Adventist Church dedicated themselves to extending the healing ministry of Christ by making health care safer and more effective.

Their approach to **CARING FOR THE WHOLE PERSON**, not just treating illness, was revolutionary in **1866**.

By 1908, the Seventh-day Adventist Church's network of health care institutions included 33 hospitals — from California and Massachusetts to South Africa and Denmark. This expansion also included Florida Sanitarium, which opened in Orlando with only \$4.83 in the treasury. Florida Sanitarium eventually became Florida Hospital and, in 2018, changed its name to AdventHealth to reflect the system's reach outside of Florida. Today, our network has grown to include 51 hospitals serving more than 6.5 million patients annually. In Central Florida, AdventHealth operates 16 hospitals and serves more patients each year than any hospital system in the state.

The legacy of innovation continues today — more than 150 years later. Whole-person care has become the foundation of our special brand of healing.



1866

The Seventh-day Adventist Church opens its first health facility in Battle Creek, Michigan.



1908

Florida Sanitarium is opened by the Seventh-day Adventist Church in Orlando, Florida.



1970

Florida Sanitarium is renamed Florida Hospital as its services are expanded to meet the community's growing needs.



2018

Florida Hospital becomes AdventHealth to unite all health care facilities in Adventist Health System under one name and vision.

A Community Impacting Patient Care

AdventHealth Foundation Central Florida is a 501(c)(3) not-for-profit organization that directly supports AdventHealth facilities in Altamonte Springs, Apopka, Celebration, East Orlando, Kissimmee, Orlando, Winter Garden, Winter Park and the specialty services provided at AdventHealth for Children and AdventHealth for Women. Our team also fundraises for international missions in Central and South America, Southeast Asia and Africa.

Since its inception in 1981, AdventHealth Foundation Central Florida operates as an extension of the communities we serve. Why is it critically important to engage community members in the healing mission of AdventHealth?

- Philanthropic support of our mission provides a margin of excellence that allows AdventHealth to launch innovative programs more quickly than it could through normal operations and allows us to achieve goals that would not otherwise have been possible.
- Donating allows you to be an integral part of the care team — just as important as our physicians and nurses.
- Today’s investments can lead to tomorrow’s medical breakthroughs. Generosity provides capital, research and programmatic initiatives to advance patient care in our community.
- Engaging the community through fundraising boards and volunteer opportunities helps us stay close to people to make sure we are providing the services and care they desire.
- Our goal is to provide you and your family with the best care available right here in Central Florida, so you don’t have to travel far for treatment.

The Foundation has an effective rate of return, is community driven and helps impact system priorities for the hospital.

	12 Mo Rolling	24 Mo Rolling	36 Mo Rolling
	Jan 2022 – Dec 2022	Jan 2022 – Dec 2022	Jan 2022 – Dec 2022
Funds Raised	\$21,094,111	\$47,831,433	\$62,934,593
Operating Expenses	\$5,794,770	\$11,980,696	\$16,791,358
Ratio	27.47%	25.05%	26.68%

To generate \$20 million for capital or programmatic use, the hospital must generate \$106 million in operating revenue or \$500 million in gross revenue. The Foundation’s \$20 million in annual fundraising equates to 6,320 adjusted admissions, the cost of 484 full-time employees. Based on return on investment, the Foundation is the most profitable department at AdventHealth.



\$20,000,000 Gift = \$106,000,000 Operating Revenue

\$20,000,000 Gift = \$500,000,000 Gross Revenue



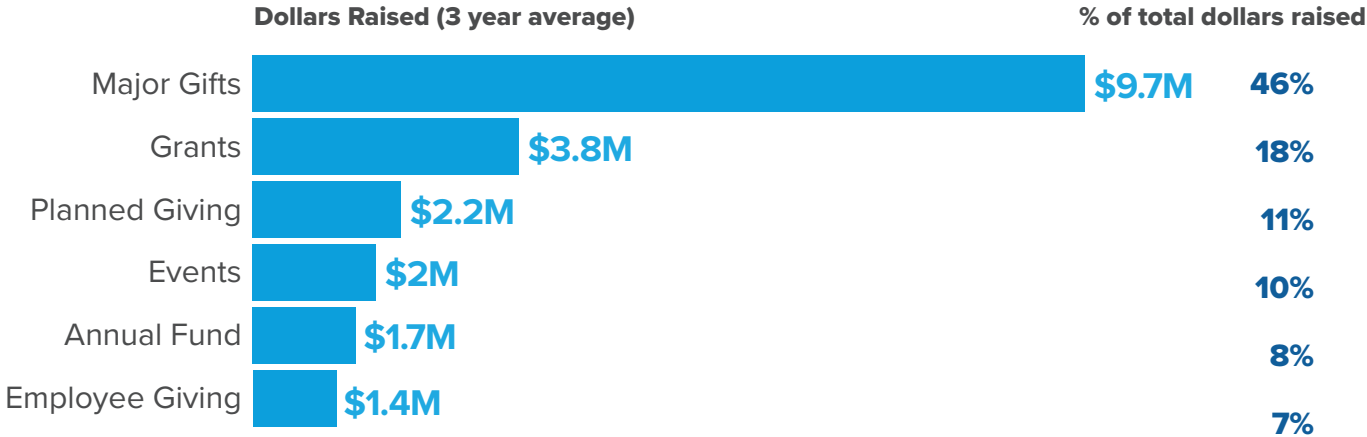
AdventHealth Foundation Central Florida Fast Facts

- Approximately 150 board members serve on eight foundation boards.
- More than 31,332 unique donors who have been with us since 2018.
- More than 7,746 donors make at least one gift to AdventHealth every three years.
- 5,712 AdventHealth employees gave \$1.27 million in 2022 through the Employee Giving program.
- AdventHealth employees give to 30 beneficiaries through the Employee Giving program.
- The foundation’s 42 full-time employees operate in cooperation with other AdventHealth teams.
- Our operating expenses are fully subsidized by AdventHealth. Therefore, **100 percent of all donations received by the Foundation directly benefit the programs or projects designated by our donors.**

Gifts by Source

The elements, operations and organization of our team include:

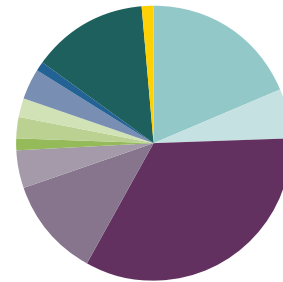
- 1. Major Gifts**—Gifts of at least \$10,000
- 2. Events**—Core and community events
- 3. Employee Gifts**—Given through the Employee Giving program
- 4. Annual Fund**—Gifts under \$10,000
- 5. Planned Gifts**—Wills, trusts, bequests, retirement accounts and estate gifts
- 6. Grants**—Gifts from national, state and local foundations



Gifts by Beneficiary in 2022

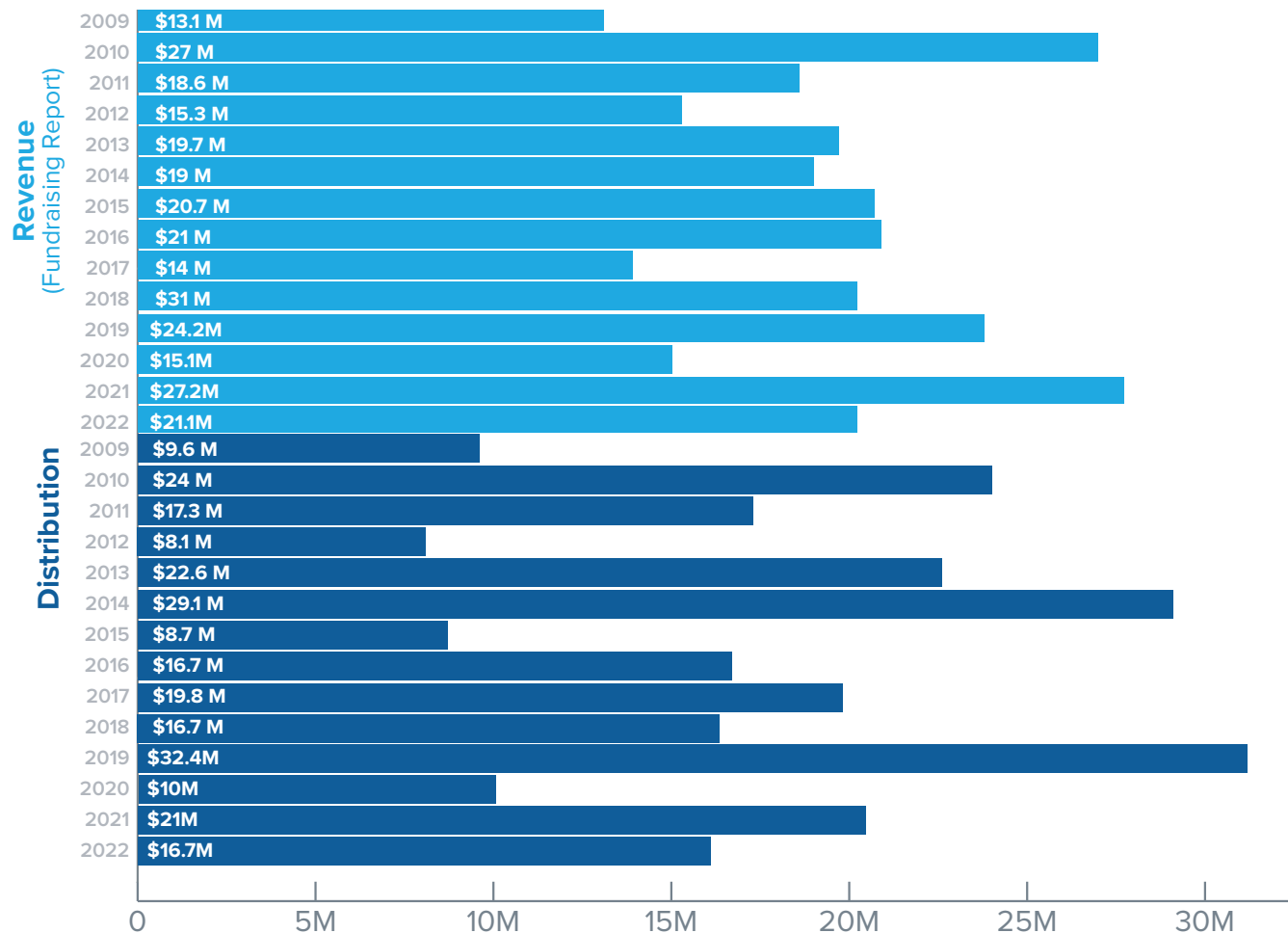
The Foundation serves, supports and raises funds for the following beneficiaries: AdventHealth University, Cancer Care, Heart, Lung and Vascular Care, Children’s Care, Diabetes Care, Hospice Care, Neurology and Neurosurgical Care, Transplant Care, AdventHealth campuses throughout Central Florida and International Medical Missions.

Cancer	\$3,934,628	Sharing Smiles	\$557,874
Cardiology	\$1,224,298	Transplant	\$440,160
Children’s	\$8,120,245	University	\$746,637
Diabetes/TRI	\$2,435,010	Winter Park	\$251,047
Global Missions	\$932,435	General	\$2,861,641
Hospice	\$315,603	Neuro Science	\$274,533



Funds Distribution

Since 2009, AdventHealth Foundation Central Florida has distributed more than \$219 million to support hospital programs and services. Funds are disbursed when a project is completed, so distributions in a given year include donations received over several prior years for a project. One hundred percent of every dollar donated to AdventHealth Foundation Central Florida directly impacts our community.



The generosity of our community has helped AdventHealth achieve excellence. Every gift, large or small, reinforces our goal of providing whole-person health through supporting wellness of the mind, body and spirit of each patient. Our dedication to providing unsurpassed health and wellness services is constantly expanding to meet the increasing needs of our ever-growing community. As we’ve adapted with the changing times, our mission has remained constant – to Extend the Healing Ministry of Christ.

